



Blessed George Napier Catholic School and Sports College Banbury, Oxon



PRESS RELEASE

October 2007

CELEBRITIES FROM AROUND THE WORLD SUPPORT FUND RAISING ACTIVITY

In an effort to raise funds to support the building projects of the school, BGN in partnership with Sharpie Permanent Markers has gained the support of global celebrities to help raise these much needed funds.

Pupils were asked to select a person they admire anywhere in the world and write a personal letter, requesting a signed autograph of themselves using the Sharpie marker. All returned autographs will then be auctioned via eBay and a school auction evening to raise monies in order to reach a target of £25,000 by January 2008.

The response has been fantastic so far with numerous letters, memorabilia and auto-

graphs sent from celebrities in support of this project.

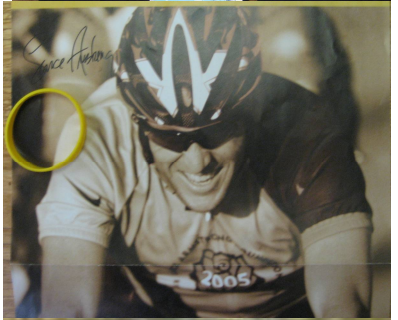
Sharpie a global leader in permanent markers is *the* autograph pen and is used by celebrities all over the world to sign autographs. Supporting schools and helping raise funds is an important part of their global program supporting education programs.

At BGN, the pupils as part of an English project had to select and research a celebrity, of their choice then plan and write a letter asking for their support to help BGN school.

A Sharpie permanent marker was sent out with every letter and has been used on nearly everything which has been returned.

The collection of signed photos and merchandise has come from; Sport star Lance Armstrong & Jonny Wilkinson, Comedian Ricky Gervais, the entire cast of Eastenders, Kelly Smith the England Football ladies forward, presenter Dermot Gallagher, Footballer Stuart Downing, Chef Gordon Ramsey, Footballer Edwin Van Der Sar, Music Band Metallica, Martha from Dr Who Freema Agyeman, and most recently the legendary musician ELTON JOHN.....and they are still coming in! If anyone is interested in receiving more information about our fund raising please e-mail us at:

bgfundraisingproject@hotmail.com



Sharpie

WRITE OUT LOUD!®

